



KRISTIN MITCHELL FOUNDATION  
P. O. Box 2713  
Bala Cynwyd, PA 19004-6713

[KristinsKrusade.org](http://KristinsKrusade.org)  
[kristinskrusade@gmail.com](mailto:kristinskrusade@gmail.com)

## FUNDING APPLICATION

Name of Applicant Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Organization's EIN #: \_\_\_\_\_

Title of Project You Are Applying for Funding For:

\_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

I certify this Application is from a 501c3 Non-Profit Organization, or an Educational Institution.

Signature of Contact Person: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Board Representative, Director, or Executive Director (if other than contact person): \_\_\_\_\_ Date: \_\_\_\_\_

### Funding Guidelines:

- The goal of the Kristin Mitchell Foundation is to help "raise awareness" among young adults about the potential dangers of unhealthy dating relationships. Successful applicants for funding will develop projects that are designed to help meet this goal.
- Funded projects must be executed with high school and/or college students, with preference given to college populations.
- Funding applications for grants can be submitted at any time during the year and will be reviewed by the Kristin Mitchell Foundation grant committee when they are received. Grants can be awarded throughout the year.
- Funding requests for each project can be up to \$3,000. Projects with a total budget of more than this range must show, in this application, where additional funding will be drawn from.
- Awardees will be expected to implement a Project Evaluation system to measure the effectiveness of the project. The Kristin Mitchell Foundation will have the right to review these evaluations and use portions of them on our website and in awareness materials.
- The projects should focus on one or more groups of young adults within the Greater Philadelphia area (Philadelphia and/or Montgomery, Delaware, Chester, Bucks counties), and/or the following areas in Maryland: Baltimore City, Baltimore County, Howard

County, and Charles County. Consideration will also be given for projects in other counties in PA and MD., provided that funding from the Kristin Mitchell Foundation is available.

- Grant recipients must acknowledge the Kristin Mitchell Foundation as the funding grantors in any outreach or advertising of their projects, as well as the actual event(s). Use of the Kristin's Crusade registered logo is mandatory and used only with permission from our KMF Board President, Bill Mitchell.
- Applications must be submitted electronically as a PDF to [kristinskrusade@gmail.com](mailto:kristinskrusade@gmail.com) with "KMF Grant Application" in the subject line.
- Include a scanned copy of your organization's 501c3 letter with your application, as well as any brochures or other supplemental materials that you believe will strengthen your application.

**In making funding decisions, the KMF Board will prioritize the following:**

- Projects where KMF will act as the major funders and where other funding options are not available.
- Projects that take a multilayered and creative approach to the dissemination of education. For example, in addition to providing a poster campaign on a campus, there should also be educational workshops and discussions about dating violence.
- Projects that focus on the *prevention of* dating violence and sexual assault such as bystander intervention based education programs and campaigns.
- Projects that involve student participation in its inception and implementation. We recommend that administration partner with student groups in the planning and outreach stages.
- Projects that involve consultation and/or partnership with a local domestic violence or sexual violence agency.
- Educational programs that demonstrate the possibility of becoming institutionalized in order to have long term impact on college campuses.
- Projects that have clear goals and expected outcomes. Applicants are expected to clarify how they plan to evaluate programs for success, and what data will be shared with KMF.

The following are programs/campaigns that the KMF board endorses as possible projects for colleges who are looking for ways to raise awareness about unhealthy dating relationships. Board members are available to consult with schools who are trying to determine how best to disseminate this important information to their student population.

- Bringing In the Bystander: <http://cola.unh.edu/prevention-innovations-research-center/bringing-bystander@-person-prevention-program>
- The Green Dot Campaign: <http://livethegreendot.com>
- Speak About It: <http://speakaboutitonline.com>

**The following information must be submitted, in typed format as a PDF, along with Page One of this Application, and a scanned copy of your organization's 501c3 letter.**

**Applications should be submitted electronically to: [kristinskrusade@gmail.com](mailto:kristinskrusade@gmail.com). Please write "KMF Grant Application" in the subject line.**

**Please include the following information:**

- Brief overview of your project (three paragraphs maximum). Please include information about the qualifications of those overseeing the project, the intended audience, and what methods will be used to ensure participation.

- What other groups, organizations, or campus offices will be partners on this project?
- What college(s) will your project work with? *Priority will be given to projects that submit a Letter of Support from the partner college(s).*
- Timeline for your project
- How will you assess the effectiveness of your project?
- Please describe any unique qualifications that make your organization well suited to successful implementation of the proposed project
- Budget - please attach separate page or Spreadsheet. Please include
  1. Total Project Costs
  2. Amount Requested from KMF
  3. Where your organization will draw any additional needed funding from if amount requested from KMF is less than Total Project Costs.

If you have questions about this Application, or about the Funding Guidelines, please e-mail us at: [kristinskrusade@gmail.com](mailto:kristinskrusade@gmail.com).